



Canadian attitudes towards the pandemic 2 years later



Insight Alert!

in partnership with maru/BLUE

In April of 2021, we took a pulse of Canadian attitudes one year into the pandemic. Now another year later, we asked the same questions to understand if these attitudes have shifted and they have!

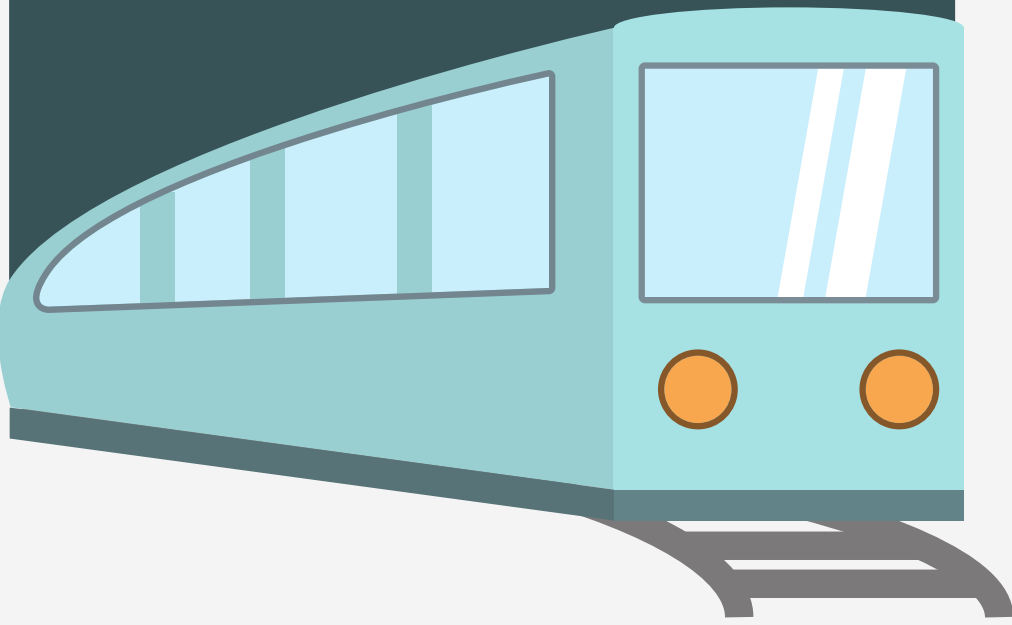
Compared to a year ago, Canadians are more likely to:

- Miss the positive aspects of commuting to work
- Miss their coworkers
- Have changed careers during COVID
- Gone back to their usual travel, grocery shopping, and dining out habits
- Enjoy staying at home and don't miss socializing as much as expected
- Lead a healthier lifestyle overall

Miss commuting to work ...

22% ▲ As a time for myself
(16%) 2021

To catch up on calls with friends and family **18%** ▲
(13%) 2021



46% ▼ I have re-prioritized what is important in my life
(50%) 2021

Changed their careers during COVID because I wanted to **25%** ▲
(11%) 2021



60% ▲ Used to staying at home and enjoy it
(54%) 2021

Don't miss socializing with friends as much as I expected **38%** ▲
(32%) 2021



37% Agree they have more quality time with family in past year than before
(37%) 2021

Appreciated my family more when I wasn't with them all the time **30%**
(30%) 2021

Feel a growing tension at home because of how many hours we are together **22%**
(23%) 2021

Tired of eating all meals with family **10%** ▼
(15%) 2021



Started to go back to my pre-COVID habits for grocery shopping **55%** ▲
(31%) 2021

Plan to travel by plane again **53%** ▲
(37%) 2021



Started to go back to my pre-COVID habits for eating out **42%** ▲
(18%) 2021

Can't wait to start going to bars, parties and large social gatherings again **30%** ▼
(35%) 2021

Miss leaving home to run errands **27%** ▼
(47%) 2021

Miss my coworkers more than I expected **25%** ▲
(20%) 2021



44% Gained weight during COVID
(43%) 2021

Lead a healthier lifestyle now **29%** ▲
(25%) 2021



18% Lost weight during COVID
(20%) 2021



41% Feel overwhelmed at times because I don't know when COVID will end
(N/A) 2021

▲ ▼ Indicates significant difference against 2021