



COVID Impact on Canadian Attitudes Towards Home, Social Life, and Work



Insight Alert!

in partnership with **maru**/BLUE

A year later, Canadians are enjoying many aspects of the COVID reality:

- Less commuting, time to re-prioritize what's important, quality time with family

But they are also showing signs of pandemic fatigue:

- Growing tensions at home; missing co-workers, running errands and socializing with friends

% OF CANADIANS WHO AGREE THAT...

Miss commuting to work ...

16% As a time for myself



To catch up on calls with friends and family **13%**



50%

I have re-prioritized what is important in my life



11%

Changed their careers during COVID because I wanted to



15% Tired of eating all meals with my family

Feel a growing tension at home because of how many hours we are together **23%**



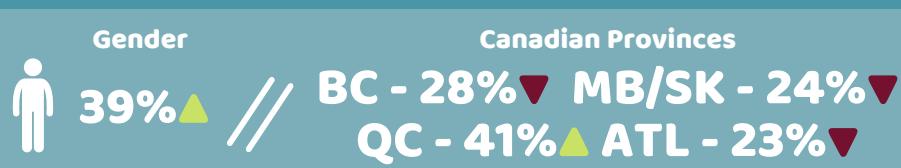
30% Appreciated my family more when I wasn't with them all the time



20% Miss my coworkers more than I expected



Can't wait to start going to bars, parties and large social gatherings again **35%**



47% Miss leaving home to run errands



32%

Don't miss socializing with friends as much as I expected



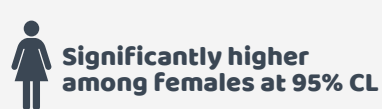
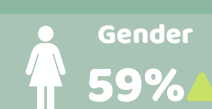
37%

Agree they have more quality time with family in past year than before



54%

Used to staying at home and enjoy it



BC, ON, QC and ATL indicates significantly higher among those provinces vs the total at 95% CL