

Alcohol or cannabis? PART TWO

March 2019

Data will be tracked over time in future alerts to understand attitudinal shifts

element54

Insight Alert!

in partnership with
maru/BLUE

Among Canadian adults 19+, the incidence of consuming both alcohol and cannabis at least occasionally is 2x higher vs. that of cannabis only consumption

Cannabis
only

6%

13%
Both

51%
Alcohol
only



30% consume neither

Cannabis Only Consumption



Manitoba/Saskatchewan



12%

Quebec



2%

Manitoba/
Saskatchewan
has the
highest
incidence of
cannabis only
consumption and Quebec,
the lowest

For additional insights from this study or to find out about our overnight solutions, please email bernie.malinoff@element-54.com or juliann.ng@element-54.com

MARU/BLUE Canadian Omnibus of 1505 nationally representative Canadian respondents, March 5, 2019